

# YOUR STAKEHOLDER MAP.

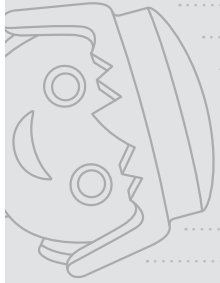
To what extent is your stakeholder involved with your brand?  
How can you interest and engage them?

Project name:  Date:

Designed by:  Version:



INTEREST OF STAKEHOLDER.



keep completely informed



manage most thoroughly

Who needs what?

regular minimal contact

anticipate and meet needs



INFLUENCE OF STAKEHOLDER.

