



YOUR BUSINESS MODEL CANVAS.


Use this map to visualise your company or product's value proposition, infrastructure, customers and finances.


Project name: Date:
Designed by: Version:


KEY PARTNERS. 


KEY ACTIVITIES. 

VALUE PROPOSITIONS. 

CUSTOMER RELATIONSHIPS. 

CUSTOMER SEGMENTS. 

KEY RESOURCES. 

CHANNELS. 

COST STRUCTURE. 

REVENUE STREAMS. 